



### Short narrative biography

Prof. Marjan I. Bojadjiev, PhD is a professor of Leadership and Organizational Behavior at University American College Skopje since the year of 2005. Since the year of 2006, he is the Director/Provost of the University. During the period 2010-2018, he served as Rector of the University. Prof. Bojadjiev is a visiting professor at the University of Rome Tor Vergata, Rome, Italy, since 2016.

In October 2017, Prof. Bojadjiev has been appointed as an Evaluator of the Accreditation Council for Business Schools and Programs (ACBSP), USA.

In January 2017, Prof. Dr. Bojadjiev has been inaugurated as Honorary Consul of Hungary to the Republic of Macedonia – Ohrid.

Before joining the academia, he worked in various financial organizations. Prof. Bojadjiev has also served on the board of professional organizations and chambers of commerce. During the period 2013-2015, he served as President of the Rectors' Conference of Private Universities of Macedonia. In the '90s, he served as President of the Macedonian Chamber of Commerce, Association of Savings' Banks.

In 2012, Prof. Bojadjiev has been awarded the Teacher of the Year for Region 8 by the Accreditation Council for Business Schools and Programs (ACBSP), USA.

He has completed his doctoral studies at the Ss. Cyril and Methodius University – Skopje. Prof. Bojadjiev has completed executive education courses at the Harvard Business School in 2008 and 2009, and has published more than 30 papers in peer reviewed journals.

He served as a reviewer for journal published by "Taylor and Francis" (2016) and as an editor in chief for the Journal of Entrepreneurship & Innovation (JEI) for 2011/2012, published by the University Ruse, Bulgaria.

### Contact information

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[www.bojadjiev.info](http://www.bojadjiev.info)  
[www.linkedin.com/in/marjanbojadjiev/](https://www.linkedin.com/in/marjanbojadjiev/)

### Education

2002-2005	Ph.D. in Economics, Institute of Economics, Ss. Cyril and Methodius University – Skopje, Macedonia
1995-2000	M.Sc. in Banking Marketing, Ss. Cyril and Methodius University – Skopje, Macedonia
1986-1991	B.Sc. in Economics (Commerce concentration), Ss. Cyril and Methodius University – Skopje, Macedonia

## Training

- 2009 European Entrepreneurship Colloquium (EEC), organized by the European Foundation for Entrepreneurship Research (EFER) and hosted by the University of Maastricht, Maastricht, the Netherlands
- 2008 European Education Colloquium for Participant-Centered Learning (EECPL), organized by the Harvard Business School, Boston, USA
- 1994 Specialization degree in International Management, University of Trieste, Italy in cooperation with Baruch College – The City University of New York (CUNY)

## Certifications

- 2015 Accredited mentor of master theses (Decision no. 1575/2, Board for Accreditation and evaluation of higher education in the Republic of Macedonia)
- 2014 Accredited mentor for PhD (Doctoral) studies (Decision no. 1565/4, Board for Accreditation and evaluation of higher education in the Republic of Macedonia)
- 2011 Certified Management Consultant by IMCMI (International Council of Management Consulting Institutes)

## Awards and Recognitions

- 2017 Inaugurated Honorary Consul of Hungary in Ohrid, South West Region, Republic of Macedonia
- 2012 Awarded Teacher of the Year for Baccalaureate/Graduate Programs for ACBSP Region 8 (Europe and Middle East)

## Working Experiences (academic, research, other)

- 2018 - present Provost of University American College Skopje
- October 2017 Evaluator for the Accreditation Council for Business Schools and Programs (ACBSP), USA
- October 2016 – present – Visiting professor in Organizational Dynamics and Behavior at the Faculty of Economics of the University of Rome “Tor Vergata”, Rome, Italy
- 2013 – 2015 President of the Rector's Conference of Private Universities in the Republic of Macedonia
- 2010 – 2018 Rector at University American College Skopje, Skopje, Macedonia
- 2010 – 2011 Editor in Chief for the Journal of Entrepreneurship and Innovation (JEI), published by University Ruse, Bulgaria
- 2010 – present Full-time professor at the School of Business Economics and Management (SBEM) – courses: Advanced Organizational Behavior and Leadership and the School of Computer Science and Information Technology (SCSIT) at University American College Skopje, Skopje, Macedonia
- 2007 – 2010 Associate Professor at the School of Computer Science and Information Technology (SCSIT) at University American College Skopje, Skopje, Macedonia (Courses: Principles of Management and Organizational Behavior)
- 2008 Senior researcher at Euro-Balkan Institute, Skopje, Macedonia
- 2006 – present Director and Provost at University American College Skopje, Skopje, Macedonia
- 2006 – 2010 Vice-Rector for Education at University American College Skopje, Skopje, Macedonia
- 2005 – 2006 Dean at the School of Business Economics and Management (SBEM) at University American College Skopje, Skopje, Macedonia
- 2005 Assistant Professor at the School of Business Economics and Management (SBEM) at University American College Skopje, Skopje, Macedonia
- 2004 – 2005 Vice-President for Strategic Development at Protekt M Manufacturing Industry Co. Ltd., Skopje, Macedonia
- 2002 – 2004 Course Instructor in Strategic Management and Marketing courses at New York College Skopje, Skopje, Macedonia
- 1999 – 2004 CEO of Makedonska Banka AD Skopje, Skopje, Macedonia

1996 – 1999 CEO of Macedonian Savings House, Skopje, Macedonia  
1993 – 1999 Deputy General Manager at InterFalco Holding Company, Skopje, Macedonia

## Memberships in professional associations

2016 – present European Academy of Management (EURAM)  
2011 Editor in Chief of the Editorial Committee of the RESITA Network, Romania  
2010 – 2011 Member of the Editorial Committee of the RESITA Network, Romania  
2008 – present Pro-bono mentor at the Centre for Entrepreneurship and Executive Development Macedonia  
2007 – 2009 First Vice-President on the Board of Directors of AmCham Macedonia  
2006 Member of the Board of Directors of AmCham Macedonia  
2006 – 2010 Charity Committee at University American College Skopje  
2005 Member of the Board of Directors of the Macedonian Center for Energy Efficiency (MACEF)  
2000 – 2004 President of the Macedonian Marketing Association 'Marketing', Skopje  
2000 – 2002 Member of the Supervisory Board of Clearing House AD Skopje  
2000 Member of the Managing Board at the Association of Economists of the City of Skopje  
1999 – 2000 Member of the Cabinet of the President of the Republic of Macedonia on the Committee for Development of E-Business, E-Macedonia for All  
1999 – 2002 Member of the Bank Marketing Association – American Bankers Association  
2001 Academic member of the European Corporate Governance Institute, Brussels  
1999 – 2003 Member of the Managing Board of the Macedonian Stock Exchange  
Member of the Supervisory Committee for Transforming Payment Transactions  
1997 – 2000 Member of the Board of Directors at the Regional Chamber of Commerce of the City of Skopje  
1996 – 2000 Chairman of the Board of Directors of the Money Market and Short-Term Securities AD Skopje  
1994 – 1996 President of the Initiative Board for forming the Money market  
1994 – 1998 President of the Association of Savings Houses – Macedonian Chamber / City of Skopje

## Publications

\* **Underlined Publications are indexed on the Web of Science**

- 2019** Stefanovska Petkovska, M., Petrovska I., Bojadziev M., Schaefer I., Tomovska A. "The Effects of Organizational Culture and Dimensions on Job Satisfaction and Work-Life Balance" Vol. 15, No. 1 (2019), 099-112
- 2018** Bojadjiev, M., Hristova, S. and Mileva I. (2018). Leadership Styles in Small and Medium-Sized Businesses: Evidence from Macedonian Textile Industry. Paper to be published in Conference Proceedings of ACSBP Fall 2018 Region 8 Conference in Paris.
- Bojadjiev, M., Tomovska Misoska, A., Mirocevic, B. and Stefanovska-Petkovska, M. (2018). Organizational Culture and the "Voice" of Small Enterprises in the Electrical Engineering Service Sector in the Republic of Macedonia, *Universal Journal of Management* (6)8: 263-272.
- Karadja A., Pachovski V., Bojadjiev M., Andonova M. „Digitalization of Banking services as a Driving Force towards Profitability - IT Perspective of the Macedonian BankingSector,, 2018 CIIT International Conference on Informatics and Information Technologies, Mavrovo.
- 2017** Lokvenec, H., Kostovski, N. and Bojadjiev, M. (2017). Capacity for Innovation and Product Development of Food Industry in Republic of Macedonia. Annual of Institute for Sociological, Political and Juridical Research, XLI (2), pp. 69-77.

Kostovski, N., Bojadjiev, M. and Lokvenec, H. (2017). Decision Support Systems for New Project Development in Fast Moving Consumer Goods Industries. *Annals of the “Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 5/2017*, pp. 4-14.

Bojadjiev, M., Kostovski, N., Handjiski Krliu, V. and Shindilovski, D. (2017). Organizational Culture and Strategic Alignment in Fast Moving Consumer Goods Company, *Annual of ISPJR (Institute for Sociological, Political and Juridical Research) 2017, XLI (1)*: pp. 45-56.

Bojadjiev, M., Hristova, S. and Burevski, V. (2017). The Influence of Occupational Stress on the Employees: A Case Study of a Macedonian Company, *Annual of ISPJR (Institute for Sociological, Political and Juridical Research)*, University “Ss. Cyril and Methodius” – Skopje, pp. 81-100.

Velikj Stefanovska, V., Stefanovska-Petkovska, M., Bojadziev, M. and Bojadzieva, S. (2017). Investigation of Drivers and Determinants of Inpatient and Outpatient Satisfaction in Public Ambulatory and Hospital Departments, *Universal Journal of Public Health*, Vol. 5 (4), pp. 141-150.

Bojadziev, M., Stefanovska Petkovska, M., Mojsoska Blazevski, N. and Kačaniklić Josivoski, S. (2017). Perceptions of opportunities and barriers to women’s career advancement in a developing economy, *The Transnational Journal of Business*, pp. 21-37.

Bojadjiev, M., Krliu Handjiski, V., Kostovski N. and Klisarovska, E. (2017). Entrepreneurial Climate in Republic of Macedonia According to Global Entrepreneurship Monitor, *Annual of ISPJR (Institute for Sociological, Political and Juridical Research)*, University “Ss. Cyril and Methodius” – Skopje, XLI (1), pp. 126-136.

Mojsoska-Blazevski, N., Petreski, M. and Bojadziev, M. (2017). Youth survival on the labour market: Comparative evidence from three transition economies, *The Economic and Labour Relations Review*, Vol. 28 (2), pp. 312-331.

Petkukjeski, Lj., Bojadziev, M., Andonov, M., Mihajlovski, Z. and Trajkova, K. (2017). Social Dialogue as a Form of Participation of Employees in Decision-Making and Management of the Companies with Emphasis on Social Dialogue in the Republic of Macedonia. *International Journal of Social Science Research*, Vol. 5 (1).

Stefanovska-Petkovska, M. and Bojadziev, M. (2017). Cash or Compliment? Older employees’ preference of financial versus non-financial incentives. *Montegrin Journal of Economics*, Vol. 13 (1), pp. 63-71.

Stefanovska-Petkovska, M., Bojadziev, M., Handjiski, V. K. and Trajkovska, V. (2017). The “Blue-collar” Motivation: Personal and Work Environment Predictors of Job Satisfaction Among Construction Workers. *Universal Journal of Management*, Vol. 5 (3), pp. 149-159.

**2016** Bojadziev, M., Naumovski S., Tomovska Misoska, A. and Stefanovska Petkovska, M. (2016). Organizational alignment in the food industry: Case study of a company in the Republic of Macedonia, *Journal of the Institute of Economics-Skopje*.

Bojadziev, M., Tomovska Misoska, A., Pesev A. and Stefanovska Petkovska, M. (2016). Organizational Alignment in ICT Company in the Republic of Macedonia. *Business and Economic Research*, Journal of the Macrothink Institute, Vol. 6 (2), pp. 424-439, ISSN 2162-4860.

Bojadziev, M., Stefanovska-Petkovska, M., Krliu Handziski, V. and Barlakoska, G. (2016). Age Related Preferences of Leadership Style: Testing McGregor’s Theory X and Y, *Journal of Management Research*, Journal of the Macrothink Institute, Vol. 8 (4), pp. 187-207.

- 2015** Kostovski, N., Bojadjiev, M. and Budlioska, K. (2015). Leadership Styles in Companies from Republic of Macedonia. *Economic Development*, Journal of the Institute of Economics-Skopje, Vol. 17 (3), pp. 33-34, December 2015.
- Kostovski, N., Bojadjiev, I. M. and Budlioska, K. (2015). Leadership Styles and Organizational Culture in Macedonian Companies, *Journal of Sustainable Development*, Vol. 5 (13), pp. 33-34, December 2015, ISSN 1857-8519.
- Stefanovska-Petkovska, M., Bojadjiev, M. and Velikj-Stefanovska, V. (2015). Reliability, Validity and Factor Structure of the 12-Item General Health Questionnaire among General Population. *Open Access Macedonian Journal of Medical Sciences electronic publication ahead of print*, June 25, 2015.
- Krliu-Handjiski, V., Bojadjiev, M., Tomovska-Misoska, A., Stefanovska-Petkovska, M., Krleska, A. and Petrovska, I. (2015). Job Diagnostic Survey – Longitudinal Studies on the Balkan Countries – Macedonia, Bulgaria and Kosovo. *Journal of Management Research*, Vol. 7 (4), pp. 39-55, July 2015, ISSN 1941-899X.
- Limani, A., Tomovska-Misoska, A. and Bojadjiev, M. (2015). Organizational alignment as a model for sustainable development in the public sector in the Republic of Macedonia. *Journal of Sustainable Development*, Vol. 5 (12), pp. 51-68, June 2015, Integrated Business Faculty, Skopje, Macedonia.
- Stefanovska-Petkovska, M., Bojadjiev, M. and Mucunski, Z. (2015). Does participative management produce satisfied employees? Evidence from the automotive industry. *Serbian Journal of Management*, Vol. 10 (1), pp. 75-88, February 2015, University of Belgrade, Technical Faculty in Bor, Bor, Serbia.
- Bojadjiev, M., Stefanovska-Petkovska, M., Tomovska-Misoska, A. and Stojanovska, J. (2015). Perceived work environment and job satisfaction among public administration employees. *The European Journal of Applied Economics*, Vol. 12 (1), pp. 10-18, April 2015, Singidunum University, Belgrade, Serbia.
- Stefanovska Petkovska M., Bojadjiev M., Velikj Stefanovska V. „The role of participatory management in fostering job satisfaction among public administration employees,, 4th Annual Research Conference titled „Global Business, Emerging Markets and Human Rights: Old Concerns or Fresh Hopes?“, 5 September, 2015, Maastricht School of Management, Maastricht, The Netherlands
- 2014** Dimitrova, M., Vadjnal, J., Petrovska, I. and Bojadjiev, M. (2014). Should I Become an Entrepreneur or an Employee: Dilemmas of Students in Macedonia and Slovenia? *Acta Oeconomica Universitatis Selye, Vedecký recenzovaný časopis*, Vol. 3 (1), July 2014, Univerzita J. selyeho - Ekonomická fakulta, Komarno, Slovak Republic.
- Stefanovska Petkovska, M., Velikj Stefanovska, V. and Bojadjiev, M. (2014). Testing Herzberg's Duality Theory: Analyzing Job Satisfaction Among State Administration Employees. *Book of Proceedings of the 10<sup>th</sup> International May Conference on Strategic Management – IMKSM 2014*, 23-25 May, 2014, pp. 277-286, Technical Faculty, University of Bor, Serbia.
- Stefanovska-Petkovska, M., Velikj- Stefanovska, V. and Bojadjiev, M. (2014). Individual Differences on Job Stress and Related III Health. *Open Access Macedonian Journal of Medical Sciences (MJMS) – online*, 7 (1), March 15, 2014, pp. 147-153, Skopje, Macedonia.
- 2012** Petrovska I., TomovskaMisoska A., Bojadjiev M : “Understanding Factors of Innovative Thinking in Advertising Agencies: Case of Macedonian, Slovenian and Serbian Advertising Agencies” by., UACS 7thAnnual International Conference on European Integration titled “Europe 2020: Toward

Innovative and Inclusive Union”, 17 May, 2012, Skopje

- 2011** Bojadziev M., Tomovska Misoska A., Stefanovska M., Nikolovska Z. “Vox Organizationis – theoretical basis and methodological considerations in the development of an instrument for organizational culture” by, 14th Annual Conference of the Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski” titled “Social Values and Competitiveness Development in EU”, 7-8 October, 2011, Sofia, Bulgaria 05/2011
- Bocevska, K. & Bojadziev, M. (2011). Rewarding structure for payment and motivation of managers in different levels. Book of Proceedings of the VII May Conference on Strategic Management with International Participation, University of Belgrade, Technical Faculty in Bor, Serbia, May 26-28, 2011
- Dimitrova, M., Petrovska, I., Bojadziev, M. (2011). Green Economics: Young Generations to Help Achieve Future Sustainability of Europe. 2011 Conference volume of the Sixth annual international conference on European integration: Constructing Europe as a Global Power – From Market to Identity? pp. 161-176, University American College Skopje, Skopje, Macedonia
- 2010** Bojadziev, M., Blazevski Mojsoska, N., Boshnjakovska, D., Stefanovska, M., Krliu, V., Janakievska, J. and Saracini, V. (2010). Work Place as Motivator – Comparative Study of Employees in Business and Public Administration in Macedonia and Neighbouring Countries. Published in the *Conference Proceedings of the Fifth Annual International Conference on European Integration: EUROPE AFTER THE LISBON TREATY*, pp. 182-204, University American College Skopje, May 2010, Skopje, Republic of Macedonia, ISBN 987-9989-2673-2-1
- Petrovska, I., Bojadziev, M., Sekulovska, N. (2010). The Challenges of Marketing Communication Strategy During the Global Economic Crisis in the Financial Industry. Presented at the ECCF and published in the Proceedings of the International Conference: The Challenges to Economic Theory and Policy in the Aftermath of the Global Economic Crisis, 12-13 November, 2010, Skopje, Macedonia
- Bocevska K. & Bojadziev M “Human Resource Management in a supportive role of Sustainable Development & Waste Management” 5th Symposium on Recycling Technologies and Sustainable Development, 12-15 September, 2010, Serbia
- 2009** Bojadziev M. & Barisin M “Corporate Strategies in a Downturn” 7 International Conference: Current Issues in Management of Business and Society Development (in original: BIZNESA UN SABIEDRĪBAS ATTĪSTĪBAS VADĪBAS AKTUALITĀTES). 8 May, 2009, Riga, Latvia 11/2009
- 2008** Bojadziev, M., Barisin, M., Milovanovic, Z. and Krliu, V. (2008). Survey of Decision Making Practices of Macedonian Managers. Published in the *Book of Abstracts of the Third Annual Conference on European Integration: Globalization of the region: EU Perspectives as a Challenge*, May 30, 2008, University American College Skopje, Skopje, Macedonia.
- 2007** Bojadziev, M. & Krliu, V. (2007). Organizational Culture as a Driving Force in Modern Organizations. Published in the Conference Proceedings of the Second International Conference on European Integration: Bringing Europe in: Different Mechanisms of Europeanization, pp. 116- 127, University American College Skopje, Skopje, Macedonia, 2007, ISBN 978-9989-2673-2-1

**2006** Bojadziev, M. & Krliu, V. (2006). Application of Herzberg Theory in the Emerging Market – The Example of Macedonia. 1st International Conference: Changes Arising from the EU Member Candidate Status, University American College Skopje, Skopje, Macedonia, 2006, ISBN 978-9989-2673-0-7

Бојадџиев М. (2006). „Маркетинг на финансиски услуги“, монографија, издание на Култура а.д. Скопје, рецензент проф. д-р Љиљана Мишковска-Кајевска.

**2000** Bojadziev, M. (2000). Factors Limiting the Application of Marketing in the Macedonian Banking System. Published in the *Conference Proceedings from the counseling held in Ohrid: “Factors Limiting the Application of Marketing in the Macedonian Industry”*, June 1-2, 2000.

## Conferences

04/2018 Karadja, A., Pachovski, V., Bojadjiev, M. and Andonova, A. (2018). Digitalization of Banking Services as a Driving Force Towards Profitability – IT Perspective of the Macedonian Banking Sector. Presented at the 15th International Conference on Informatics and Information Technologies – CiiT 2018, Mavrovo, Republic of Macedonia.

12/2017 Bojadjiev, M., Tomovska Misoska, A., Mileva, I. (2017). Vox-instrument for Measuring Organizational Alignment. Conference proceedings of the Third International Scientific Business Conference – Limen 2017 “Leadership and Management: Integrated Politics of Research and Innovations”.

11/2016 2016 ACBSP Region 8 Conference in Dubai, United Arab Emirates (UAE) – Evaluator’s Training, titled “Preparing Students for Career Success”.

11/2015 2015 ACBSP International Conference in Barcelona, Spain, titled “Creating New Knowledge in the Classroom”.

09/2014 Stefanovska-Petkovska M., Bojadziev M. and Velikj – Stefanovska V. (2014). Presentation of research paper titled “The role of participatory management in fostering job satisfaction among public administration employees” at the MSM 4<sup>th</sup> Annual Research Conference titled “Global Business, Emerging Markets and Human Rights: Old Concerns or Fresh Hopes?”, 5 September, 2015, Maastricht School of Management, Maastricht, the Netherlands.

05/2013 Kastratovic, E., Bojadziev, M. and Krliu-Handjiski, V. (2013). Creating a market oriented organizational structure as a key to overcoming the financial crisis – a comparative study. *2013 Conference Volume of the Eighth annual international academic conference on European integration – OUT OF THE CRISIS: EU ECONOMIC AND SOCIAL POLICIES RECONSIDERED*, pp. 377-396, University American College Skopje, Skopje, 2013.

05/2012 Krsteska K. and Bojadziev M. (2012). Presentation of research topic titled “The econometrics and the management (focus on HR costs and influencing)” at the 8<sup>th</sup> May Conference on Strategic Management (MKSM012), 25-27 May, 2012, Bor, Serbia

Krsteska K. and Bojadziev M. (2012). Presentation of research topic titled “Econometrics and Strategic (HR) Management” at the 8<sup>th</sup> May Conference on Strategic Management (MKSM012), 25-27 May, 2012, Bor, Serbia

05/2012 Petrovska I., Tomovska-Misoska A. and Bojadziev M. (2012). Presentation of research topic titled “Understanding Factors of Innovative Thinking in Advertising Agencies: Case of Macedonian, Slovenian and Serbian Advertising Agencies” at the UACS 7<sup>th</sup> Annual International Conference on European Integration titled “Europe 2020: Toward Innovative and Inclusive Union”, 17 May, 2012, Skopje, Macedonia.

- 10/2011 Bojadziev M., Tomovska-Misoska A., Stefanovska M. and Nikolovska Z. (2011). Presentation of research topic titled “Vox Organizationis – theoretical basis and methodological considerations in the development of an instrument for organizational culture” at the 14<sup>th</sup> Annual Conference of the Faculty of Economics and Business Administration, Sofia University “St. Kliment Ohridski” titled “Social Values and Competitiveness Development in EU”, 7-8 October, 2011, Sofia, Bulgaria.
- 05/2011 Bocevska, K. and Bojadziev, M. (2011). Rewarding structure for payment and motivation of managers in different levels. *Book of Proceedings of the VII May Conference on Strategic Management With International Participation*, University of Belgrade, Technical Faculty in Bor, Serbia, May 26-28, 2011.
- 05/2011 Dimitrova, M., Petrovska, I. and Bojadziev, M. (2011). Green Economics: Young Generations to Help Achieve Future Sustainability of Europe. 2011 Book of Proceedings of the Sixth annual international conference on European integration: Constructing Europe as a Global Power – From Market to Identity?, pp. 161-176, University American College Skopje, Skopje, Macedonia, 2011.
- 11/2010 Petrovska, I., Bojadziev, M. and Sekulovska, N. (2010). The Challenges of the Marketing Communication Strategy During the Global Economic Crisis in the Financial Industry. Presented at International Conference: The Challenges to Economic Theory and Policy in the Aftermath of the Global Economic Crisis, 12-13 November, 2010, Skopje, Macedonia.
- 09/2010 Bocevska K. & Bojadziev M. (2010). Presentation of research paper titled “Human Resource Management in a supportive role of Sustainable Development & Waste Management” at the 5<sup>th</sup> Symposium on Recycling Technologies and Sustainable Development, 12-15 September, 2010, Serbia.
- 05/2010 Bocevska K. and Bojadziev M. (2010). Presentation of research topic titled “Theoretical Approach for Identifying the Links between the Strategic Human Resource Management and the Value of the Companies” at the 6<sup>th</sup> May Conference on Strategic Management (IMKSM 2010), University of Belgrade, Technical Faculty, Department for management, Belgrade, Serbia.
- 05/2010 Bojadziev M., Mojsoska-Blazevski N., Boshnjakovska D., Stefanovska M., Krliu V., Janakievska J. and Saracini V. (2010). Work Place as Motivator – Comparative Study of Employees in Business and Public Administration in Macedonia and Neighbouring Countries. Presented at the Fifth Annual International Conference on European Integration: EUROPE AFTER THE LISBON TREATY, pp. 182-204, University American College Skopje, May 2010, Skopje, Republic of Macedonia, ISBN 987-9989-2673-2-1.
- 05/2009 Bocevska K. and Bojadziev M. (2009). “The Human Resource Related Activities and Quality Function Deployment”. Presented at the 12<sup>th</sup> International Conference of the Research Centre on Dependability and Quality Management, (IC DQM-2009), Belgrade, Serbia.
- 05/2009 Bojadziev M. and Barisin M. (2009). “Corporate Strategies in a Downturn”. Presented at the International Conference: Current Issues in Management of Business and Society Development (in original: BIZNESA UN SABIEDRĪBAS ATTĪSTĪBAS VADĪBAS AKTUALITĀTES), 8 May, 2009, Riga, Latvia.
- 11/2009 Bojadziev M. & Krliu V. (2009). “The Aspect of Human Resources Training and Development with Other Supporting Measurements Over the Total Sustainable Management”. Presented at the 4<sup>th</sup> Symposium for Recycling Technologies and Sustainable Development, 3-6 November, 2009, University of Belgrade, Belgrade, Serbia.
- 11/2009 Bojadziev, M. and Petrovska, I. (2009). „Маркетинг комуникација на банките во услови на криза“, Presented at the Assembly of the Macedonian Marketing Association – ‘Marketing’, Skopje, November 2009.
- 05/2008 Bojadziev M., Barisin M., Milovanovic Z. and Krliu V. (2008). Survey of Decision Making Practices of



Macedonian Managers. Presented at the Third Annual Conference on European Integration: Globalization of the region: EU Perspectives as a Challenge, May 30, 2008, University American College Skopje, Skopje, Macedonia.

- 05/2007 Bojadziev, M. and Krliu, V. (2007). Organizational Culture as a Driving Force in Modern Organizations. Published in the *Conference Proceedings of the Second International Conference on European Integration: Bringing Europe in: Different Mechanisms of Europeanization*, pp. 116-127, University American College Skopje, Skopje, Macedonia, 2007, ISBN 978-9989-2673-2-1.
- 2007 Bojadziev, M. and Krliu, V. (2007). Non for Profit Organizations and Institutions Effective Management. Paper not published.
- 2006 Bojadziev, M. and Krliu, V. (2006). Application of Herzberg Theory in the Emerging Market – The Example of Macedonia. Презентиран на 1<sup>st</sup> International Conference: Changes Arising From the EU Member Candidate Status, University American College Skopje, Skopje, Macedonia, 2006, ISBN 978-9989-2673-0-7.
- 05/2002 Bojadjev, M. (2002). “Research on the Elements of the Marketing Mix and the Opportunities for Introducing MCIF in Banking”, conference proceedings and presented at the conference titled “Research of the Domestic and Foreign Markets, Macedonian Marketing Association”, 7-8 March, 2002, Ohrid, Macedonia.
- 06/2001 Bojadziev M. (2001). Marketing Strategies in Banking (Маркетинг стратегии во банкарството). Published in the conference proceedings at the conference Macedonian Strategies for Market Presentation (Маркетинг стратегии за настап на пазарот), May 31- June 1, 2001, Ohrid, Macedonia.

### Language skills

Macedonian language as a mother tongue;  
Excellent knowledge of English language (C2);  
Excellent knowledge of Serbian, Croatian, Bulgarian (C2);  
Beginner in Italian language (A1).

### Additional Information

#### Honours and awards

Teacher of the year in 2012  
ACBSP Region 8 (Europe and Middle East)

#### Honours and awards

Honorary Consul of Hungary for South West Macedonia

#### Memberships

Rotary International "Skopje"  
European Academy of Management Macedonian Human Resources Association

#### Certifications

Certified Management Consultant (CMC)