Marko Josifoski is a results-driven senior executive and Managing Director of Deichmann Shoes UK, overseeing €200 million in annual P&L. With expertise in business growth, cost optimization, and strategic transformation, he plays a key role in Deichmann's international sales strategy. Previously with Lidl UK, he also advises the British-Macedonian Chamber of Commerce. Holding an MBA from Kingston University, Marko is fluent in Macedonian and English, with intermediate German proficiency. A proponent of talent development and change management, he actively explores acquisitions and civic engagement. His leadership extends beyond business, exemplified by his Kilimanjaro charity climb, showcasing resilience and commitment to social impact.